



Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

FACULTY
OF BUSINESS, ECONOMICS
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Experiments and Preference Elicitation Methods

Winter Term 2026/2027

The aim of the course is to introduce you to experiments in health economics and to methods for eliciting preferences. The focus is on how to design and run an experiment.

Key topics

- Types of experiments: from the laboratory to the field
- Stated preferences: methods for eliciting preferences
- Revealed preferences: what choices in experiments tell us
- Experiments on physician behaviour, payment incentives, and social and risk preferences
- Experimental design: treatments, subjects, framing, incentives, and sample size
- Running an experiment: ethics approval, pre-registration, and analysis of the data

Dates

3, 4, and 5 March 2027 and 19 March 2027, 9am to 4pm. The detailed programme and the reading list will follow before the course starts.

Tasks and Assessment

Students will work in groups and present their own experimental design concept, starting from a basic experiment. The second task is to write a short paper with a length of 1,500 to 2,000 words (text without bibliography) related to the design. The short paper is due March 31st, 2027. Grading: presentation (1/3) and short paper (2/3).