Universität Hamburg
DER FORSCHUNG | DER LEHRE | DER BILDUNG

FAKULTÄT
FÜR BETRIEBSWIRTSCHAFT

PhD Course

# Managerial approaches to improving quality of care

block course: 7.9.2026 9:00 – 12:30; 8.9.2026 9:00 – 12:30; 9.9.2026 13.00-20.00, 10.9.2026 14:00-17:00; 14.9.2026 14:00-17:00

ESP 36, 4030/31

**Course Instructor:** **Prof. Dr. Jonas Schreyögg (UHH), Prof. Gary Young PhD (North-eastern University)**

**Course Value:** **2 SWS or 5 LP**

**Assessment/Student evaluation:** Home assignment and presentation; grading will be pass/fail.

**Course Language:** English.

**Software:** N/A

**Prerequisites:** None

**Registration:** **Please register via STiNE.** For all organizational matters please contact e-mail andrea.buekow@uni-hamburg.de.

**Course Overview & syllabus:**
The course "Managerial approaches to improving quality of care" will extend PhD students' understanding of managerial concepts and approaches to improving the quality of care, and will include theoretical and empirical aspects. It will introduce theoretical concepts of quality of care and approaches of quality and risk management for hospitals and other providers, particularly from Germany and the US. We will discuss several research papers investigating managerial approaches to improving quality of care. Finally, students will be asked to analyze their currently planned PhD topic/paper along questions derived from course content and to present their results during the course.

The course is designed for PhD students of the Research Training Group 'Managerial and economic dimensions of health care quality' and it will but special emphasis on the subdiscipline of health economics / health care management.

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| 7.9.2026<br><br>9:00-12:30<br><br>8.9.2026<br><br>9:00-12:30 | Defining concepts of quality of care | Jonas Schreyögg |
| | Measurement and data sources | |
| | Approaches of quality and risk management | |
| | Research papers investigating managerial approaches | |
| 9.9.2026<br><br>13:00-20:00 | Managerial approaches to improving quality -- theory and evidence (part 1) | Gary Young |
| | Managerial approaches to improving quality – theory and evidence (part 2) | |
| | Break out groups and discussion session | |
| 10.9.2026<br><br>9:00-13:00 | Home assignment/ Preparing slides for presentation | All |
| 10.9.2026<br><br>14:00-17:00 | Presentations and discussion | All |
| 14.9.2026<br><br>14:00-17:00 | Presentations and discussion | All |